

2024 PRIORITIES & ACTIVITIES

# Turn the Page STL

St. Louis' Chapter of the  
National Campaign for  
Grade Level Reading



Turn  
The Page  
STL

Prepared by Lisa Greening, Executive Director

# About Turn the Page STL

## Mission:

Turn the Page STL is a city, county-wide literacy initiative dedicated to increasing the number of children that are reading at or above grade level by the end of third grade in the St. Louis community.

## Vision:

St. Louis is a community with no disparities in literacy, based on race or zip code. All children are able to read proficiently by the end of third grade, contributing to their long-term academic outcomes (eg. graduating from high school, career readiness), and personal well-being.

## Geographic Areas Served:

Our primary geographic focus includes the seven Promise Zone School Districts in St. Louis City and St. Louis County. Those include Hazelwood Public Schools, Jennings School District, Ferguson-Florissant School District, Normandy Schools Collaborative, St. Louis Public Schools, and the School District of University City.

## Understanding:

Our work is viewed through a racial equity lens with the understanding that racial inequity in metropolitan St. Louis' public education system has contributed to generations of under literate citizens.



# 2024 Priorities & Activities

--Based on our collectively-written strategic plan and current literacy needs, Turn the Page STL is focused on the following five priorities with activities.

## Kindergarten Readiness

- 1.) Co-lead with University of Missouri - St. Louis the “**Early Childhood Community Leader Initiative**” for the **St. Louis region** by aligning early childhood leaders to develop and implement a strong St. Louis area plan aimed at ensuring all families with young children can access high-quality programs, services, and resources in their communities. With state support from United 4 Children and the Office of Childhood at MO DESE, we will include our Turn the Page STL Kindergarten Readiness Work Team in the Leadership Task Force for this work.
- 2.) Lead the 2024 **Annual Early Educators Appreciation Event** with Books for Newborns, City of St. Louis, LUME Institute, Ready Readers, RISE, St. Louis Community College, St. Louis County Library, St. Louis Public Library, The Gateway Early Childhood Alliance, United 4 Children, Urban Sprouts, We Power STL, and Wonder School.
- 3.) Advocate and educate about **aligning PreK and K assessments**, using the PKOF (Pre-K Observation Form) and the KOF (Kindergarten Observation Form).

## Summer Learning

- 1.) Create and lead a summer 2024 “**One-Hour a Day Summer Literacy Infusion**” program at 12 summer camp sites, with training, family engagement opportunities, and literacy kits and resources. A large sample of campers will be pre and post assessed in their literacy skills.
- 2.) Create a “**One-Hour a Day Afterschool Literacy Infusion**” model with the Summer Learning Work Team.

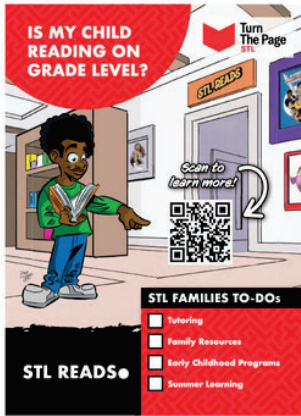
## Teacher Preparedness

- 1) Support school districts, administrators and educators in the implementation of **Missouri Senate Bill 681**, which includes professional development in LETRS training and Reading Success Plans.
- 2.) **Educate Missouri Senators and Representatives** about illiteracy, including the science of reading, dyslexia screenings, culturally responsive pedagogy, and student/teacher ratios with the goal of stronger literacy-based legislation.
- 3.) Support and elevate **literacy professional development** provided by the St. Louis Regional Literacy Association and MO DESE's Comprehensive Literacy State Development program, among others.
- 4.) Provide updated **data** regarding third-grade English Language Arts state assessment scores.



# 2024 Priorities & Activities continued

## Family Engagement



- 1.) Provide posters, stickers, handouts, bookmarks, etc. linking families to the Turn the Page STL website, which includes **literacy resources**.
- 2.) Work with museums, businesses, housing projects, clinics, sport teams/coaches, parks and other public spaces to create "**Everyday Places and Spaces**" of learning for families to enjoy and be inspired.
- 3.) Support and work with grassroots organizations to provide **literacy resources at their events**, including A Red Circle, We Power STL, Little Free Libraries, and Nine PBS.
- 4.) Assist families who have low levels of literacy by providing books, that through **technology, can support** them in reading aloud with their children.
- 5.) Support Ready Readers' **Neighborhood Reading Captains** program.

## STL Tutoring Collaborative

- 1.) Lead the new STL Tutoring Collaborative to align and connect **high-impact tutoring programs** with students, families and educators.
- 2.) Seek funding and support for a city-county wide **call to action** for St. Louisans to become tutors.
- 3.) **Provide information about and market** tutoring programs on Turn the Page STL's website.

### Literacy Collaborative

Turn the Page STL provides an open monthly meeting for all literacy organizations. The agenda is attendee-driven and based on relevant literacy topics. Currently, there are 49 members.

### State-lead:

Turn the Page STL is the state-lead organization for Missouri for the National Campaign for Grade Level Reading. During summer 2024, Turn the Page STL with Turn the Page KC will host a state-wide, virtual conference about Missouri literacy initiatives.

# Work Team Members

## Kindergarten Readiness

- Books for Newborns
- LUME
- Parents as Teachers National Center
- Pre-K Collaborative
- Ready Readers
- RISE
- S.T.A.R. Coaching
- St. Louis County Library
- UMSL's Community Innovation & Action Center
- United 4 Children
- Urban Sprouts
- We Power STL
- Wonder School
- YouthBridge Community Foundation

## Summer Learning

- BJC School Outreach and Youth Development
- City of St. Louis
- Clark-Fox Family Foundation
- Ferguson Municipal Public Library
- Missouri History Museum
- Nine PBS
- Office of St. Louis County Executive
- St. Louis County Library
- St. Louis Public Library
- United 4 Children
- University City Public Library
- YMCA

## Family Engagement

- Beyond Housing
- Children's Legal Alliance
- HomeWorks
- Legal Services of Eastern Missouri
- Love for Literacy
- Missouri Humanities Council
- Parents as Teachers National Center
- Reach Out & Read Cardinal Glennon
- Ready Readers
- S.T.A.R. Coaching
- St. Louis Public Library
- St. Louis University Department of Education
- UMSL College of Education
- Village of Moms
- YMCA

## 2024 Early Educators Appreciation Event Committee

- Books for Newborns
- City of St. Louis
- LUME Institute
- Ready Readers
- RISE
- St. Louis Community College
- St. Louis County Library
- St. Louis Public Library
- The Gateway Early Childhood Alliance
- United 4 Children
- Urban Sprouts
- We Power STL
- Wonder School

## 2024 Literacy Summer Camp Sites

- Better Family Life
- Gene Slay's Girls & Boys Club (Dutchtown)
- Gene Slay's Girls & Boys Club (Soulard)
- Unleashing Potential (Delmar Divine)
- Unleashing Potential (Immanuel Church)
- Unleashing Potential (Legacy Center)
- Unleashing Potential (University City)
- Wesley House
- YMCA (Bayer)
- YMCA (Carondelet Park)
- YMCA (Emerson)
- YMCA (South City)

## STL Tutoring Collaborative

- A Red Circle
- Hope Education
- Lolly's Place
- Smart Kids, Inc.
- St. Louis County Library
- St. Louis Public Library
- Teach for America St. Louis
- The Little Bit Foundation
- The Oasis Institute
- UMSL Literacy Lab
- Webster Student Literacy Corps
- YMCA



# It's Your Turn! Become a Leader. Be a Reader.

For more information about Turn the Page STL  
and how you can join the movement,  
visit us at:

<https://www.turnthepagestl.org/>

And, follow us on:



Lisa Greening  
Executive Director  
Turn the Page STL  
St. Louis' chapter of the Campaign for Grade Level Reading  
[lisa.greening@turnthepagestl.org](mailto:lisa.greening@turnthepagestl.org)