

2022 PRIORITIES & ACTIVITIES

Turn the Page STL

**St. Louis' Chapter of the
National Campaign for Grade
Level Reading**



**Turn
The Page
STL**



About Turn the Page STL

Mission:

Turn the Page STL is a city, county-wide literacy initiative dedicated to increasing the number of children that are reading at or above grade level by the end of third grade in the St. Louis community.

Vision:

St. Louis is a community with no disparities in literacy, based on race or zip code. All children are able to read proficiently by the end of third grade, contributing to their long-term academic outcomes (eg. graduating from high school, career readiness), and personal well-being.

Geographic Areas Served:

Our primary geographic focus includes the seven Promise Zone School Districts in St. Louis City and St. Louis County. Those include Hazelwood Public Schools, Jennings School District, Ferguson-Florissant School District, Normandy Schools Collaborative, St. Louis Public Schools, and the School District of University City.

Understanding:

Our work is viewed through a racial equity lens with the understanding that racial inequity in metropolitan St. Louis' public education system has contributed to generations of under literate citizens.



2022 Priorities & Activities

**--Based on our collectively-written Strategic Plan,
Turn the Page STL is focused on the following five priorities with 2022 activities.**

Kindergarten Readiness

K Readiness Work Team*

- 1.) Actively participate and bring literacy to the forefront in early childhood initiatives, including The Gateway Alliance, United 4 Children, Nine PBS, Kids Win MO, Office of Childhood with the Missouri Department of Elementary and Secondary Education (MO DESE), City of St. Louis, St. Louis County, We Power STL, and Childcare Aware of Missouri.
- 2.) Work with our K Readiness Work Team and the University of Missouri St. Louis (UMSL) Community Innovation and Action Center to study and report how children can better succeed when in transition from PreK to K.
- 3.) Advocate and educate about aligning PreK and K assessments.

Summer Learning

Summer Learning Work Team*

- 1.) Work with the Summer Learning Work Team members to study, create and pilot a city-county wide "Summer Reading Challenge," aligning libraries, museums, camps and afterschool programs.
- 2.) Connecting in-person and virtual literacy tutoring programs with schools, afterschool programs and camps.
- 3.) Work with Blueprint 4 Summer STL and UMSL to strategize how to collect data on student participation in summer programs.

Teacher Preparedness

- 1) Advocate for "Reading Success Plans" and literacy-based professional development for schools with support for teachers at the state level.
- 2.) Meet with school district teachers and administrators to understand their literacy needs.
 - Bedtime Stories for the Unhoused with Ready Readers (Ferguson Florissant School District)
 - Comic Book Clubs with David Gordon (Jennings School District)
 - Oasis Virtual Literacy Tutoring (Riverview Gardens School District)
- .) Support and elevate literacy professional development, provided by the St. Louis Regional Literacy Association, and MO DESE's comprehensive Literacy State Development program, among others.



2022 Priorities & Activities continued

Family Engagement

Family Engagement Work Team*

- 1.) Work with Drake Strategy Partners and Ready Readers to pilot a Reading Captains program, fall 2022.
- 2.) Analyze and create a landscape of book deserts in the St. Louis Promise Zone. Continue to explore cost and design for reading areas in fast food restaurants, laundromats and barbershops.
- 3.) Work with the Family Engagement Work Team to create a fall 2022 campaign.
- 4.) Research adding QR codes on the back of children's books by local authors in order for stories to be read aloud electronically.

Community Awareness

- 1.) Champion Work Team organizations and literacy policies and programs via social media and e-newsletters
- 2.) Continue to solicit funding to market Turn the Page STL's literacy movement, priorities and actions.
- 3.) Work with local and state officials to make literacy a policy platform.

Work Team Members

Kindergarten Readiness*

- Books for Newborns
- Generate Health
- LUME
- Parents as Teachers National Center
- Ready Readers
- RISE
- S.T.A.R. Coaching
- St. Louis County Library
- The Little Bit Foundation
- United 4 Children
- Urban League Head Start
- Urban Sprouts
- YouthBridge Community Foundation

Summer Learning *

- Blue Print 4 Summer STL
- BJC School Outreach and Youth Development
- City of St. Louis
- Ferguson Municipal Public Library
- Gateway Regional YMCA
- Missouri History Museum
- Nine PBS
- Office of St. Louis County Executive
- St. Louis County Library
- St. Louis Public Library
- Nine PBS
- United 4 Children
- University City Public Library

Family Engagement *

- Beyond Housing
- Gateway Regional YMCA
- HomeWorks
- Legal Services of Eastern Missouri
- Love for Literacy
- Missouri Humanities Council
- Parents as Teachers National Center
- Reach Out & Read Cardinal Glennon
- S.T.A.R. Coaching
- St. Louis Economic Development Partnership
- St. Louis Public Library
- St. Louis Public Schools
- St. Louis University Department of Education
- Village of Moms

Turn the Page STL is committed to the following.

Celebrate:

With the Kindergarten Readiness Work Team, prepare for a spring 2023 celebration of our local educators.

Data Driven:

Work with UMSL's Data Alliance to collect baseline data for kindergarten readiness, summer learning, teacher preparedness, family engagement and community awareness.

State-lead:

Turn the Page STL is the state-lead organization for Missouri for the National Campaign for Grade Level Reading. During summer 2022, Turn the Page STL with Turn the Page KC will host a week-long, virtual conference about Missouri literacy initiatives.

Literacy Collaborative:

Turn the Page STL provides an open, monthly meeting for all literacy organizations. The agenda is attendee-driven and based on relevant literacy topics. Currently, there are 41 members.

**It's Your Turn!
Become a Leader.
Be a Reader.**

Join the Movement. Visit,
www.turnthepagestl.org/

